

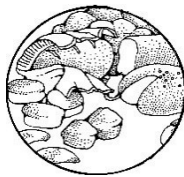
# Guidelines Vendor Acceptance & Jury Procedure

## Process:

- The Dunnville Farmers' Market is committed to creating a diverse marketplace for our community with the highest quality, regionally produced products available. Dunnville Farmers' Market reserves unconditional discretion to accept or refuse anyone as a market vendor.
- The selection process takes into consideration many factors including: product quality, sourcing, growing practices, presentation, seniority, safety, compliance, customer service and the right product mix to ensure a successful market.
- At the close of the application period, the Dunnville Farmers' Market Application Jury Committee will review all applications and be in contact with prospective vendors

## Criteria:

- The Dunnville Farmers' Market has a ratio of different vendors in order to maintain diversity in the products and goods sold during the market season and meet the requirements regulated for Farmers' Market registration in Ontario.
- The ratio is as follows:



- **51% Farmer/ Grower:** Farmers sell regionally grown vegetables, fruit, nuts, grains, herbs, flowers, or nursery crops from seeds or plants. Beekeepers, egg farmers, poultry, and livestock producers are considered farmers.
- **40% Value Added Product Vendors:** Vendors that use regionally grown produce to make their products (such as winery/cider/micro brewery baked goods, sauce, bread, etc.)
- **9% Art & Craft Products:** Those who produce original, unique and high-quality items which bring added value to the market. All products must be the actual work of the artisan.
- No commercial items, no imported items, no manufactured items and no second-hand items shall be resold by artisans.
- All produce (or products) must be grown or produced in Ontario, preferably locally and within 100 km.
- At least 70 percent of goods sold must be produced by the vendor
- resellers are not eligible for membership
- Live creatures shall not be sold at the market.
- All crafts/artisan items have to be made or produced by the vendor. (Arts and crafts will also be evaluated on their quality, creativity, and value to the market (for ex. does it enhance the overall variety of the products on the market). We however allow for the sale of a few products in support of your crafts.

- Below is a list of currently approved products but are not limited to

Vegetables	Plants	Herbs	Nursery Stock	Eggs
Meat and Fish	Butter	Fruit	Preserves, Jams and Jellies	Corn
Grains	Soil	Firewood	Flowers and Leaves	Feathers
Cheese	Yogurt	Nuts	Processed Hides	Wax
Confectionery	Honey	Baking	Animal and Bird feed	Cider
Maple Products	Wool	Christmas Trees		